



PARTNER INFORMATION CHECKLIST *(Supporting Partner)*

All partner items are due April 1, 2026. Items submitted after may result in a loss of benefits.

- 1. CONFERENCE ATTENDEES:** As a partner, you are entitled to purchase conference registration(s) for your designated attendee(s) as a \$750 add-on item. Please send us the full name and email address of the individual you would like to register. Each eligible attendee will receive an email with a unique registration code, which can be used to register at no cost (guest reception tickets not included). Registration includes full access to all meals, networking events, and evening receptions. If you experience any issues or have questions during the process, please contact us before completing your registration.

➤ Following items for your add-on partner attendee(s)

- Name
- Email

- 2. CONTACT INFORMATION & HYPERLINK:** Based on your partnership level, organizations receive recognition on the conference website. Based on eligibility, partners will receive placement of contact information, hyperlink, and/or logo on our conference website.

- Website URL used to hyperlink the corporate logo partner provides.
- Contact information to be listed on the website.

- 3. LINKEDIN ANNOUNCEMENT:** To promote our partners via social media, partners will be provided LinkedIn posts to the #AAPD8SONPM LinkedIn account. Please utilize the current character/word/image restrictions for a standard company profile on LinkedIn. Roughly, LinkedIn can accommodate 1,500 characters and we recommend an aspect ratio between 3:1 and 2:3 and images with at least 552 x 368 pixels to avoid cropping. We can use the electronic banner display as the LinkedIn image; this ratio works well. For partners that receive multiple posts, these can be individual posts with different content or the same post multiple times. Examples of past LinkedIn posts can be located on our website resources center.

- Verbiage for each media post, you will receive one (1) posts total.
- Date and time (morning or afternoon) of desired LinkedIn posts

- 4. COMPANY RECOGNITION & BRANDING:** It is important to #AAPD8SONPM that we refer to your organization with your branding guidelines in mind. Please provide the following specifics for your company.

- Company name as you would like it to be read from the podium.
- Company name as you would like it printed in conference materials.
- Company #hashtag# used in conference generated social media posts.
- Company logo in JPEG format
- Company logo in EPS, or AI, or Vector format

- 5. PARTICIPATION IN EXHIBIT HALL:** Please confirm whether you would like an exhibit table reserved for your organization. A detailed exhibit hall logistics guide will be shared with all partners prior to March 1, 2026.

- Confirm desire to reserve an exhibit table.